

NYS GIS Association
Annual Meeting Minutes
The Lodge
Skaneateles Falls, New York
Monday, September 23, 2024
Minutes by Michelle Debyah and Sheri Norton

Board Members Present: Dawn F. McCall, Mary Susan Knauss, Heather Ferrero, Greg Andersen, Amanda Cruz, Jeff Herter, Karyn Tareen

Officers Present: Matthew Solo, Adam Purucker

Not Present: Catherine DuBreck, Ana Hiraldo-Gomez, Michelle Debyah

Members Present: 24 members in attendance

Guests Present: 35 guests present

Minutes: The meeting began at 4:12 PM.

Welcome

President Dawn McCall welcomed the membership and thanked them for attending the NYS GIS Association Annual Meeting. President McCall acknowledged and thanked Board Members, Committee Chairs, and Committee Members for their dedication and hard work. President McCall also thanked the GeoSpatial Summit Committee for an excellent conference.

President's Report

President McCall presented Association accomplishments for the past year:

- Information Technology Officer Role was implemented
 - Progress on Google Drive for Business and ownership of documents
 - Decision on Membership Software - Membership Press
- Earlier start on NYGeoCon to enable announcements in time for annual budget for attendees and vendors
 - Updated Annual Task Lists to begin items earlier
- Focused on Working Groups to get specific tasks accomplished
- Membership Drive
- Greater use of social media
- Outreach & Support
 - Sponsored 2024 Westchester GIS User Group meeting and Annual GIS/SIG Conference
 - NYSAPLS & NYS GIS Association Joint Committee on Government Relationship Committee
 - Creation of the NYS Alliance for Digital Access to Public Records
 - NYSAPLS 2024 Annual Conference Roundtable

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Treasurer's Report: Matthew Solo, Treasurer

The Treasurer's Report dated September 5, 2024 was reviewed. The current balance is \$65,212.44, including money being held for GISMO and WNY. Major expenses for the year include website hosting and domains, D&O insurance, general liability insurance, marketing and awards, and meeting and conference expenses. There has been \$62,641.72 in income from membership dues and conference fees, and \$55,637.35 in expenses.

There is \$5,380.96 in membership money being held for GISMO, and \$2,036.36 for WNY.

A motion was made by Greg Andersen to approve the Treasurer's Report. Motion was seconded by Mary Susan Knauss. Motion carried unanimously.

Committee Reports

- GeoSpatial Summit Committee (Jeff Herter, Mary Susan Knauss, Co-Chairs)
 - The NYS GIS Association is thrilled to announce the 11th Summit which will once again bring together leading professionals and enthusiasts in the field of Geographic Information Systems (GIS) for an engaging day of presentations, discussions, and networking opportunities.
 - The GeoSpatial Summit has established itself as a premier event in the GIS community, offering attendees insightful presentations & networking opportunities.
 - Pre Summit Events: NYS GIS Association Legislative Committee Hosts NYS Alliance for Digital Access to Public Records & NYS GIS Association Annual Meeting and Evening Reception.

- Communications Committee (Caitlin Jessop-Humphris, Max Villanueva, Co-Chairs)
 - Website updates as needed
 - Promoting the awards nominations, membership drive, Professional Development events, NYGeoCon and the Summit on social media, website, and email
 - Regular job postings on the website and social media
 - Caitlin has designed an Association t-shirt that has been printed for the Summit
 - Caitlin has designed new banners for meetings and events
 - Photography at annual events
 - Email communications
 - Newsletter
 - Decision about what Membership Database solution to go with and starting to implement

- Professional Development Committee (Melissa Albino Hegeman, Chair)
 - GISP Mappy Hours ahead of the GISP Exam
 - The next Committee Meeting is October 7th
 - Join us!!!
 - The next Mappy Hour will be in November, tentatively November 12th
 - Join us!!!
 - Previous webinar recordings have been posted to YouTube
 - Melissa is hoping to schedule a mapathon after the holidays in January using missingmaps.org

- Legislative Committee (Mary Susan Knauss, Chair)
 - GAC is next week. This will be Mary Susan's last meeting, but it will be exciting because the GIO is inviting NYSAPLS to include a NYSAPLS ex-officio member on the GAC.
 - NYS Alliance for Public Records is working on outreach to bring together organizations that have not historically collaborated and to promote digital records.
 - The NYS Alliance for Public Records is an alliance between the NYS GIS Association and NYSAPLS. They are reaching out to the NYS Association of County Clerks regarding joining the alliance.
 - The next NYS Alliance for Public Records meeting will be prior to the NYSAPLS conference.
 - Continuing to work with the NY Clearinghouse and NYDOT to make information about State Highway numbers available.

- Education Committee (Paula Lazrus, Chair)
 - Their greatest challenge is to get more academics to see the Association as an organization that speaks to them
 - Planning on a Committee rename to help attract more participation
 - Looking into ideas to get more educators involved
 - Supporting geo mentor via GISMO
 - Promoting NYC Open Data Week

- Membership Committee (Binod Shah, Chair)
 - Added new Committee Members, and reactivated the Committee
 - Membership was increased from 496 to 505
 - Conducted meetings with Committee Members and discussed the strategies to increase the membership
 - Talked to a few people in the government and private agencies and asked for their help in the NYS GIS Membership Drive 2024
 - Making a roster of colleges/schools that offer the GIS program in the NYS and creating a contact list to get their help in the membership drive
 - Members were notified of their Membership renewal, and information on a new membership was sent through LISTSERVES and social media
 - In conversations with a few people to bring them to the membership committee
 - Have planned and requested a five-minute time to talk about the Membership Drive 2024 in the upcoming NYS GeoSpatial Summit

- Regional Coordination Committee (Alan Leidner, former Co-Chair)
 - Actively seeking a chair
 - Looking for a volunteer to help gather information and check websites of each region

- NYGeoCon Committee (Karyn Tareen, Chair)
 - NYGeoCon 2025
 - Hosted by the NYS GIS Association
 - October 8-10, 2025
 - Lake Placid, New York

- Mark your calendars for NYGeoCon 2025! Join us in the beautiful town of Lake Placid, New York, from October 8-10 for an unparalleled opportunity to learn, network, and engage with the GIS community.
 - Why Attend NYGeoCon?
 - Innovative Sessions: Learn from industry leaders about the latest trends, tools, and technologies in GIS.
 - Networking Opportunities: Connect with professionals from across the state and beyond.
 - Inspiration and Ideas: Share your experiences and gain fresh perspectives to apply in your work.
 - The host committee needs your help before and/or during the conference. If you are interested in joining the host committee (you'll earn GISP Points), please let us know here or email Karyn Tareen. Your volunteer commitment can be as much as you decide!
 - Stay tuned for more details on Sponsor Registration and the Call for Abstracts.
 - Save the Date and Make Plans to Attend NYGeoCon 2025!
- Awards Committee (Steven Russell Jr., Chair)
 - Annually, Awards are given to members of the NYS GIS Association community after a call for Nominations is made to the membership
 - Lifetime Achievement
 - GIS Champion
 - Geospatial App
 - Individual Contributions to the Profession

Departing Board Members and Committee Chairs

President McCall thanked departing Board Members and Committee Chairs:

- Karyn Tareen, former President and Board Member
- Mary Susan Knauss, Past-President and Legislative Committee
- Adam Purucker, Information Technology Officer
- Ross Baldwin, Regional Coordination Committee
- Alan Leidner, Regional Coordination Committee
- Ann Deakin, Communications Committee
- Carol Zollweg, Communications Committee
- Richard Reichert, NYGeoCon Committee

Election Results

President McCall announced the results of the election:

- President-Elect: Catherine DuBreck was elected as President-Elect
- Board of Directors: Greg Andersen was reelected to second two-year term as Director
- Board of Directors: Casey Dunne was elected to first two-year term as Director
- Board of Directors: Jeff Herter was elected to first two-year term as Director

Leadership Transition

Dawn McCall, now Past-President, introduced Heather Ferrero as the new President. President Ferrero thanked Past-President McCall for all she has done for the Association. President Ferrero congratulated Catherine DuBreck on being elected President-Elect, and Greg Andersen, Casey Dunne, and Jeff Herter for being elected to the Board of Directors.

Looking Forward

President Ferrero presented several areas of focus moving forward:

- Continue the work with both Regions and other sister organizations like NYSAPLS
- Fill the Information Technology Officer role
- Open call for volunteers for a full bylaws review
- Continue process documentation

President Ferrero thanked everyone for attending the NYS GIS Association Annual Meeting.

A motion was made by Greg Andersen to adjourn the meeting. Motion was seconded by Binod Shah. Motion carried unanimously.

The meeting adjourned at 4:50 PM.

NYS GIS Association
 September 5, 2024
 Annual Treasurer's Report
 Matthew Solo

***Bank Balance:**

Balance 9/15/2023: \$53,823.66
 Balance 9/5/2024: \$65,212.44
 Increase of \$11,388.78

* Balances include amounts for NYS GIS Association, GISMO and WNY

Date	NYS GIS Assoc.	GISMO	WNY GIS	Total
9/5/24	\$57,795.12	\$5,380.96	\$2,036.36	\$65,212.44

Income & Expenses 9/15/2023 - 9/5/2024

Expense Category	Debit
Desmond Hotel - NYGeoCon 2023	\$39,246.55
Freemius	\$349.00
The Lodge	\$1,000.00
Delaney	\$7,436.09
AmTrust	\$250.00
Check	\$1,897.21
USPS	\$210.90
Really-Simple-SSL	\$23.20
Event Create	\$288.00
Go Daddy	\$227.70
Hostmonster	\$22.99
Memberpress	\$179.50
InMotion Hosting	\$541.75
Adams and Sons	\$761.00
Zoom	\$445.00
Purchase College	\$200.00
Sherwood Inn	\$1,813.40
Google Suite	\$238.97
Survey Monkey	\$505.44
Exchange Fee	\$0.65
Total	\$55,637.35

Income Category	Credit
*Membership Dues Collected	\$4,945.77
Check	\$2,749.95
Delaney	\$37,516.00
STRIPE	\$17,430.00
Total	\$62,641.72

* This amount includes multi-year memberships and WNY and GISMO membership dues