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December 2023 Newsletter

Dear NYS GIS Association Member,

Here are a few items of news:

- NYS GeoSpatial Summit
- Newsletter Hiatus
- Board of Directors Highlights
- Upcoming Opportunities & Events

Sincerely,

The NYS GIS Association Communications Committee



 Header Image: Boldt Castle on Heart Island, Alexandria Bay at Dawn | 6 January 2016 | Tomrobertsphoto CC BY-SA 4.0

 <u>https://en.m.wikipedia.org/wiki/File:Boldt Castle at 20 below F.jpg</u>

 Inset Image: Shale Creek Vineyard, Portland, NY | 3 December 2019 | AKDeakin

NYS GeoSpatial Summit Sponsorship Opportunities



The NYS GeoSpatial Summit is a unique, 2-day event where GIS professionals can take a short break from their day-to-day and network with one another. We always kick it off with a networking reception the first evening; we then jump into an all-day plenary experience that enables collective sharing and discussion of innovative ideas. Floor space for this event is limited, so booths will be available based on a sponsor-level and early-bird priority. However, we welcome networking and collaboration between all attendees and sponsors during the networking reception as well as all breaks during our session day.

Please review our sponsor benefit information below and let us know if there are any questions prior to budgeting for this exciting event.

Sponsor Benefits	Sponsor Levels				
	Student \$100	Bronze \$500	Silver \$1,000	Gold \$1,500	Platinum \$2,500
FREE registration(s) to Summit and Reception		1	2	3	4
Priority logo size and placement on website, promotional materials, and signage		\sim	\checkmark	Image: A start and a start	\checkmark
Acknowledgment during the Summit Welcome	Image: A start and a start	\sim	\checkmark	Image: A start and a start	\checkmark
Social Media post from NYSGISA		\sim	\checkmark		\checkmark
Exhibit Table Top* (Tues & Weds)		\sim	\sim	Image: A start and a start	\checkmark
Electronic copy of attendees contact information database			\checkmark	Image: A start and a start	\checkmark
Session Moderator (1st come 1st serve)			\checkmark	Image: A start and a start	\checkmark
NYSGISA Webinar					\checkmark
Photo with sponsored student(s)					

*4 foot table top ONLY = limit of 5 (Priority with the level of sponsorship and earliest date committed)

If you would like to reserve your spot, please contact William Trask at <u>wtrask@fisherassoc.com</u>.

Newsletter Hiatus

The Newsletter editor is stepping down, so this is the last issue of the Newsletter for now. Hopefully, the hiatus will be brief and someone will volunteer their time to take on the role of editor.

If you are interested in joining the Communications Committee and editing the Newsletter, please contact the Association at <u>https://www.nysgis.net/about/contact/</u>.

It requires only a few hours a month. If you are unfamiliar with MailChimp, training will be provided, and you are welcome to bring your own perspective to the format.



Below are a few highlights from the recent Board of Directors meetings:

- Heather Ferrero was elected President-Elect in the November special election.
- A new Director will be appointed to serve the remainder of Heather Ferrero's Board of Director term expiring in 2024.
- Adam Purucker was appointed the Information Tecthnology Officer (ITO) for the NYS GIS Association.
- The Summit Committee is working on a time line with tasks and proposed deadline dates, including dates to finalize the speaker list and send out announcements.
- Plans are underway for the 2025 NYGeoCon.
- Membership management software is being investigated.
- The search for a Communications Committee Co-Chair continues.

For more on the work the Board and the Committees do on your behalf, go to the Board of Directors page at <u>https://www.nysgis.net/about/board-of-directors/</u> for the minutes of each month's meetings.

Upcoming Events & Opportunities





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