



# Crowdsourcing for Emergency Management Workshop



Co-Hosted by FEMA Region I and IAEM Region I Council

Bringing together a diverse group of emergency management professionals to discuss solutions for integrating crowdsourcing into emergency management leveraging the

## Crowdsourcing for Emergency Management Toolkit *Beta*

Thursday May 2<sup>nd</sup>, 2019 Burlington, MA

### Target Audience:

- State/Local/Tribal Emergency Managers
- Emergency Support Functions
- Private Sector
- Healthcare/Public Health
- Universities/Academic
- VOAD/NGOs
- Digital Volunteer Networks
- Geospatial Specialists

Interested? Seating is limited. Please fill out the interest [form](#) and, if selected, you will be sent a formal invite. <https://www.surveymonkey.com/r/crowdworkshop>

### Proposed Agenda:

- 8:30-9:00 Registration & Networking
- 9:00-9:10 Welcoming Remarks
- 9:10-9:25 Overview of the Toolkit
- 9:25- 10:15 Deep Dive 1: Crowdsourcing and Community Lifelines: an overview of the concepts of EELs, lifelines, and how crowdsourced data is integrated into existing information sharing systems
- 10:15-10:25 Brainstorming Cards and Break
- 10:25-11:15 Deep Dive 2: Leveraging Crowdsourcing Platforms: private sector tools integration into common operating picture viewers
- 11:15-12:15 Brainstorming Cards and Break for Lunch
- 12:15- 1:15 Deep Dive 3: Next Level Social Media Engagement in Disaster Response: using social media to interact with survivors to understand unmet needs, understanding how to use the available tools within social media platforms
- 11:15-1:25 Brainstorming Cards and Break
- 1:25- 2:25 Deep Dive 4: Connection between Crowdsourcing and Location: tools and techniques to make better decisions with a map, Case Study of FEMA & USAR Combined SAR map for Hurricane Florence
- 2:25-2:35 Brainstorming Cards and Break
- 2:35-3:35 Deep Dive 5: Digital Volunteer Networks, Emergent Groups, and the Public: Emergency Management's role, engagement, procedures and workflows
- 3:35-4:00 Final Brainstorming and Closing Remarks

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Individuals requiring accommodations, including sign language interpreters, Computer Assisted Real-time Transcription (CART) and other reasonable accommodations should contact Kate McCarthy-Barnett at 617-816-6351 or [kate.mccarthybarnett@fema.dhs.gov](mailto:kate.mccarthybarnett@fema.dhs.gov) at least 2 weeks prior to the date of the event.