



NYS GIS Association  
Annual Meeting Minutes  
Saratoga Hilton, Saratoga Springs, New York  
November 13, 2013  
Minutes by Christa Hay

Meeting start 10:31 am

Welcome by Alan Leidner

Awards and Thanks

- Thanks to officers and committee chairs and committee members.
- Thanks to Julie Tolar for setting up policy for formal thank you within the association.
- Thanks to Michelle Debyah for designing the plaques.

Thanks were given to:

- Christa Hay – Board member and Treasurer
- Anne Deakin – Education
- Dale Morris – Board member / Regional Coordinator
- Mike Zoltek – Private Sector
- Verne La Clair – Board member/Co-Chair of 2103 Conference
- Bruce Oswald – Board member/ Co-Chair of 2013 Conference
  
- Bruce was also presented a certificate for a golf package at Turning Stone as thanks for his years of service.

Elections Announcement:

- Susan Nixson – incoming president elect
- Rich Q – Board members
- Julie O'Brien- board member
- Mickey Deithrich- Board member

Thanks to all nominees!

Association Strategy 2013

- **Goals**
  - Build Membership Value (50X Cost of Membership)
  - Build membership (+40% now at about 500 members)
  - Successful Conference (315+ attendees)
- **Inform & Recruit**
  - Membership Committee
  - Communications Committee
- **Services (Build Membership Value)**
  - Conference Committee
  - Professional Development Committee
  - Education Committee (K – 12 Program)
  - Communications Committee
- **Geographic and Functional Affinity Groups (Network)**
  - Regional Committee
  - Education Committee (Academics & Students)
  - Private Sector
  - Federal Sector (being formed)

Treasurer Report – Christa Hay Presented by Alan Leidner

**NYS GIS Association, Inc.**

November 13, 2013

Annual Treasurer Report

As of November 10, 2013 there is \$34,156.75 in the bank account. This includes deposits from the Conference registrations.

**2013 Expenses:**

Web hosting and Domain	(\$220.87)
GIS/SIG sponsorship	(\$400.00)
Survey Monkey	(\$300.00)
Website support	(\$550.00)
D&O Insurance	(\$800.00)
PO Box	(\$76.00)
NYGeoCon Expenses	(\$65,566)

**2013 Income:**

Membership	\$4,699.46
NYGeoCon	\$3,000.00 <i>is not finalized...forecasted profit hopefully!</i>

**Income to GISMO Members\*:**

Regular 75 members (\$10/member)	(\$750.00)
Student 16 members (\$5/member)	(\$80.00)
Retiree 1 member (\$5/member)	(\$5.00)

**Upcoming Yearly Operating Expenses (approx.):**

Office Expenses	(\$75.00)
Meeting Costs	(\$150.00)
PO Box	(\$76.00)
Travel expenses	(\$500.00) generally do not use entire
Sponsorships	(\$400.00) ex, GIS/SIG
Accounting Software	(\$275.00) onetime cost
Website Maintenance \$50/hour	(\$500.00)
WebEx (webinars)	(\$495.00) five months at \$99/month
D&O Insurance	(\$800.00)
Promotional Items	(\$500.00)

**Basic Yearly Costs to Operate the Association are approximately \$4,000.00**

**NYGeoCon:**

General cost to run is \$66,000.00 and profit depends on registrations and sponsorships. This year profit should be around \$3,000.00.

**2012 Audit:**

This year was the first year that we did an internal audit and this will now be a yearly practice. The treasurer provides an accounting of all transactions and it was reviewed by Dale Morris.

#### Membership Committee – Razy Kased

- Thanks to committee members
- > = < 500!
- Membership Outreach/Renewal Efforts
- Membership Feedback
- Membership Survey (2013)
  - Membership response rate: 33%
  - Members for 1 – 3 years: 33%
  - Private Sector Members: 33%
- What should the Association be doing?
  - 65% would like to see an increase in webinars
  - 35% would like help networking with other members
  - 30% would like assistance with their GISP
- Looking Forward to 2014

#### Communications Committee – Carol Zollweg

- Thanks to committee members
- Dissemination of information
- No longer producing a formal newsletter there is now a blog on the Association website.
- Maintain the website and online membership
- Membership map
- 207 likes on Facebook
- 1,214 Tweets
- 1,448 followers
- 139
- 660 posts

#### Conference Committee – Bruce Oswald/ Verne LaClair

- NYSGIS Association takes over running of the annual Conference/Summit Event
- Committee members: John Barge, Mickey Dietrich, Christa Hay, Eric Herman, Bill Johnson, Susan Nixon, Lindi Quackenbush & Tom Sears
- Delaney Meeting Events hired and the Saratoga Hilton Hotel selected as venue
- Committee met almost every week for 2013
- Conference sold out! Attendance up 40% from 2013! We even have a conference App!
- GeoSpatial Summit in 2014!

#### Legislative Committee – Joe Jones (presented by Bruce Oswald)

- NYSGISA Concerns about the modified Surveyors legislation bill S.4827A sent to:
  - New York Senate office of Kenneth LaValle, Chair, Higher Education Committee
  - Jane Blair of NYS Education Departments Board for Engineering & Land Surveying.
- May 23rd roundtable discussion
  - Called by Chair Nicole Burkhad of the Senate Higher Education Committee
- Joe & Bruce Oswald met with NYS Education Dept's Engineering Board in Albany on June 5th
  - Discussed the committee's concerns with the legislation and the potential effect on the GIS community
  - The Legislative Committee revised wording in the legislation and submitted revision to the Higher Education Committee, the Engineering Board, and Senator Lavelle's office.
- 6/13/13 e-mail from Daren Morgan (NYSAPLS) stated:
  - "We do not have a major problem with the intent of the GIS proposed addition, and would suggest rewording as follows ...."
- The legislation was not revised because the legislative session closed before agreement between all parties occurred.
- The Bill died in committee.
- In 2014 – The Surveyors Board of Directors will have to determine if they will pursue legislative changes in the next session
- The NYSGIS Association will continue to monitor progress of this legislation to prevent adverse consequences.

#### Private Sector Committee – Michael Zoltek

- Prepared Return on Investment (ROI) Analysis and marketing documentation for :
  1. Individuals
  2. Private Companies
  3. Educational Institutions
- Established formal information sharing relationships with other professional organizations to include local events and professional development opportunities
  - New York State Association of Professional Land Surveyors (NYSASPLS )
  - American Society for Photogrammetry & Remote Sensing (ASPRS)
- Added over 60 Consultants and Vendors to the Society's email list for potential Sustaining Organization outreach.

#### Education Committee – Ann Deakin

- Thanks to committee members
- Education committee efforts
  - Higher Education Distribution List
  - Higher Education Sustaining Membership
  - NYGeoCon 2013 Education Panel
  - NYS Esri K-12 License
  - Strengthening Community College Programs
- Plans
  - Publicize Higher Education Sustaining Membership
  - Increase access to NYS Esri K-12 License via AGO
  - NYGA Collaboration
  - GeoTech Center Collaboration
  - Webinar on updated GTCM for educators
  - GeoSpatial Summit student participation
  - Pictometry Online webinar for educators
- Thanks to sponsors for student sponsorship at conference

#### Regional Coordination Committee – Julie Tolar

- Thanks to committee members
- Accomplishments This Year
  - Committee reorganization and distribution of responsibilities
  - Created a local user group Points-of-Contact (POC) list
  - Held a conference call with local user groups POCs
  - Worked with the Membership Committee to encourage local user group members to join the Association
  - Strengthened working relationships with GISMO, GISSIG, LIGIS, Westchester GIS, Western NYS GIS, Adirondacks GIS, Etc.
  - Updated “NYS GIS Association Regions and Local User Groups” map
    - *ALMOST* ready for distribution....

#### Professional Development Committee – Richard Quodomine – presented by Bruce Oswald

- Committee Members: Garvis DiLauro, Ann Deakin, Mickey Dietrich, Amy Work
- The Goal: To deliver GIS training and education services
- Webinars and Training
  - Census Data (GISMO)
  - ESRI updates
  - GIS Response to Sandy
  - NOAA GIS Services (Fed)
  - Google Crowd Sourcing
  - Python training (Academic)
  - Westchester GIS (Regional)
  - Huntington Debris Tracking (Regional)
  - Historical Geography of NYC & LI Waterfronts (State GIO)
  - Disaster Gaming (UB)

- Beginning peer-to-peer regional networks of professional learning, such as Tug Hill's Geospatial Institute
- Looking Forward:
  - New Leadership to bring us even further along
  - Incorporating Social media and "GIS in the Cloud" developments to training
  - Keeping on top of the latest developments in training and from our professional partners in GIS
  - We're always looking for ideas from YOU!

#### Overview of the Tug Hill Geospatial Institute – Mickey Deithrich

##### Association Leadership Transition

- Alan Leidner is now officially the Past-President and he introduced the new president Julie Tolar
- Julie Tolar – congratulations to Susan Nixon for becoming President Elect. Also thanks to Alan for his hard work on obtaining his membership goal of 500. and thanks to Bruce for all his years and hard work with the Association.
- Installation of New President, Julie Tolar and President-Elect Susan Nixon
- Remarks
  - Julie Tolar – congratulations to Susan Nixon for becoming President Elect. Also thanks to Alan for his hard work on obtaining his membership goal of 500. and thanks to Bruce for all his years and hard work with the Association. Julie wants to keep the momentum going for the upcoming year. Work on getting GIS users involved with the association, these are people that use GIS but do not consider themselves GIS professionals. More networking, strengthening ties with the regional groups, need a larger place for the summit due to numbers. And always want to hear what the members want.
  - President Elect Susan Nixon, keep the momentum moving. Want to hear ideas from the members- harness the professional thoughts of the members, focus on developing "Student Pipeline" Thanks to Ann Deakin – there are 25 students are here with her. Thanks for electing me!

##### Member Feedback Portion of the Meeting:

- Put together a package about GIS to present to local government officials.
- We need to push the analytical process of GIS. Google does not do that.
- What is the identity of the organization? GIS Professionals and Non GIS Professionals – Discussion by members followed.
- Razy K...will send out email asking for volunteers and getting members thoughts
- Webinars are great but people would like to see more and offer them more than once.
- Association should be involved with test prep for civil tests'
- Conference should move around the state.

Mike Naughton moved to approve the minutes from the 2012 Annual meeting  
2<sup>nd</sup> by Ben Houston

**Passed**

Julie Tolar moved to close the meeting  
2<sup>nd</sup> by Barnes

**Passed**