New York Counts Everyone Because Everyone Counts

Preparing for the 2020 Census

Richard Tobe – Deputy Director of State Operations – Special Projects
Frank Winters – NYS GIO

October 18, 2017

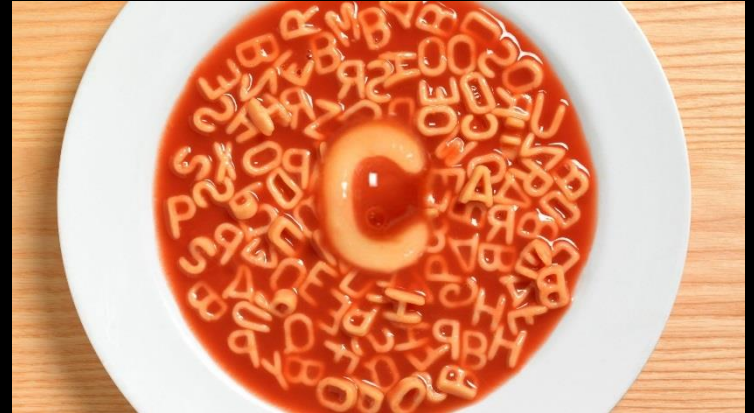LUCA - Local Update of Census Addresses

HU – Housing Units

HH - Households

BAS - Boundary and Annexation Survey

SAM – Street Address Maintenance (NYS GPO)

RPTS – Real Property Tax Services

Givens

Census has addresses from USPS where mail successfully is delivered
        sub addresses

Census needs a location address for each residential postal address.
    In many cases these are the same.

    Census generally does not have the residential location related to a P.O.
    box

Census will mail a card to *residential* addresses
        12 language
        URL
        Follow-up plan

From the State

DMV data which fail a postal verification, but have been verified
         300,000 addresses
         located by county and census block

A comparison of housing units counts from parcel data vs. Census – Cornell University under contract to DOL

Materials and training

Block 360650250022012

Locality	
Census 2010 Housing Unit count	45
LUCA 2017 Housing Unit count	50
LUCA 2017 Group Quarters count	0
RPTS based Housing unit count	142
Total number of SAM points	145

Show in American Factfinder
Show in Google maps
Show in Bing maps
Show in NYS Orthos Online

Parcels with RPTS based residential counts that overlap with this block (Click on parcel for more details)

# residential units in block	- Parcel address (% overlap with this block)	Parcel property class
1	- 58 Franklin Ave (100%)	210 - One Family Year-Round Residence
1	- 60 Franklin Ave (100%)	210 - One Family Year-Round Residence
101	- 50 Franklin Ave (100%)	411 - Apartments
39	- 52 Franklin Ave (100%)	411 - Apartments

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- Parcel address (% overlap with this block)   **Parcel property class**
residential
units in
 block

1 - 58 Franklin Ave (100%)   210 - One Family Year-Round Residence

Site	Residential units	Property class	Year built	SQFLA	Kitchens	Full baths	Bedrooms
1	1	210 - One Family Year-Round Residence	1969	900	1	1	2

Addresses in SAM within parcel and within block (1)   Addresses in SAM within parcel but outside block (0)

1 - 60 Franklin Ave (100%)   210 - One Family Year-Round Residence

Site	Residential units	Property class	Year built	SQFLA	Kitchens	Full baths	Bedrooms
1	1	210 - One Family Year-Round Residence	1951	924	1	1	2

Addresses in SAM within parcel and within block (1)   Addresses in SAM within parcel but outside block (0)

101 - 50 Franklin Ave (100%)   411 - Apartments

Site, Use ID	Residential units	Property class	Used as	Units	1 bedr apartm	2 bedr apartm	3 bedr apartm	SQFLA
1, 1	101	411 - Apartments	A01 - Walk-up apt	0	100	0	1	76032

Addresses in SAM within parcel and within block (103)   Addresses in SAM within parcel but outside block (0)

39 - 52 Franklin Ave (100%)   411 - Apartments

Site, Use ID	Residential units	Property class	Used as	Units	1 bedr apartm	2 bedr apartm	3 bedr apartm	SQFLA
1, 1	39	411 - Apartments	A01 - Walk-up apt	39	27	12	0	40096

Addresses in SAM within parcel and within block (40)   Addresses in SAM within parcel but outside block (0)

101 - 50 Franklin Ave (100%)

Site, Use ID	Residential units	Property class	Used as	Unit
1, 1	101	411 - Apartments	A01 - Walk-up apt	0

Addresses in SAM within parcel and within block (103)   Address

50 Franklin Ave Apt 231
50 Franklin Ave Apt 215
50 Franklin Ave Apt 224
50 Franklin Ave Apt 210
50 Franklin Ave Apt 205
50 Franklin Ave Apt 213
50 Franklin Ave Apt 108
50 Franklin Ave Apt 137
50 Franklin Ave Apt 208
50 Franklin Ave Apt 144
50 Franklin Ave Apt 234
50 Franklin Ave Apt 150
50 Franklin Ave Apt 242
50 Franklin Ave Apt 211
50 Franklin Ave Apt 214

50 Franklin Ave

Tompkins County ⬍

Show 25 ▼ entries

GEOID10 ⬍	Tract ⬍	Town/City ⬍	Place ⬍	LUCA GQ count ⬍	Census 2010 HU count ⬍	LUCA 2017 HU count ⬍	RPTS 2016 HU count ⬍	SAM count ⬍	RPTS - LUCA ▼	RPTS - Census ⬍
361090015002020	00150	Lansing town	Lansing village	0	14	16	65	2	49	51
361090015002019	00150	Lansing town	Lansing village	0	403	416	426	301	10	23
361090015003054	00150	Lansing town	Lansing village	0	8	8	13	13	5	5
361090005002008	00050	Lansing town	Lansing village	0	64	64	68	44	4	4
361090015003059	00150	Lansing town	Lansing village	0	9	16	20	16	4	11
361090006004024	00060	Lansing town	Lansing village	0	38	43	46	41	3	8
361090005003000	00050	Lansing town	Lansing village	0	0	0	2	2	2	2
361090006004007	00060	Lansing town	Lansing village	0	0	0	2	2	2	2
361090006004012	00060	Lansing town	Lansing village	0	6	6	8	5	2	2
361090015002025	00150	Lansing town	Lansing village	0	11	11	13	12	2	2
361090006001002	00060	Lansing town	Lansing village	0	325	323	324	587	1	-1
361090006004001	00060	Lansing town	Lansing village	0	12	12	13	12	1	1
361090006004025	00060	Lansing town	Lansing village	0	20	20	21	20	1	1
361090006004031	00060	Lansing town	Lansing village	0	9	9	10	9	1	1
361090006004032	00060	Lansing town	Lansing village	0	8	8	9	9	1	1
361090015001061	00150	Lansing town	Lansing village	0	0	0	1	47	1	1
361090015003023	00150	Lansing town	Lansing village	0	2	2	3	2	1	1
361090015003057	00150	Lansing town	Lansing village	0	0	0	1	0	1	1
361090005001001	00050	Lansing town	Lansing village	0	0	0	0	0	0	0
361090005001002	00050	Lansing town	Lansing village	0	0	0	-	-	0	0
361090005002000	00050	Lansing town	Lansing village	0	0	0	-	-	0	0

First Steps: LUCA
Local Update of Census Addresses

Register to Participate **NOW** (Deadline 12/15)

Prepare Local Address Files <u>Now</u> thru February '18

Review Census LUCA Files <u>Starting</u> February '18

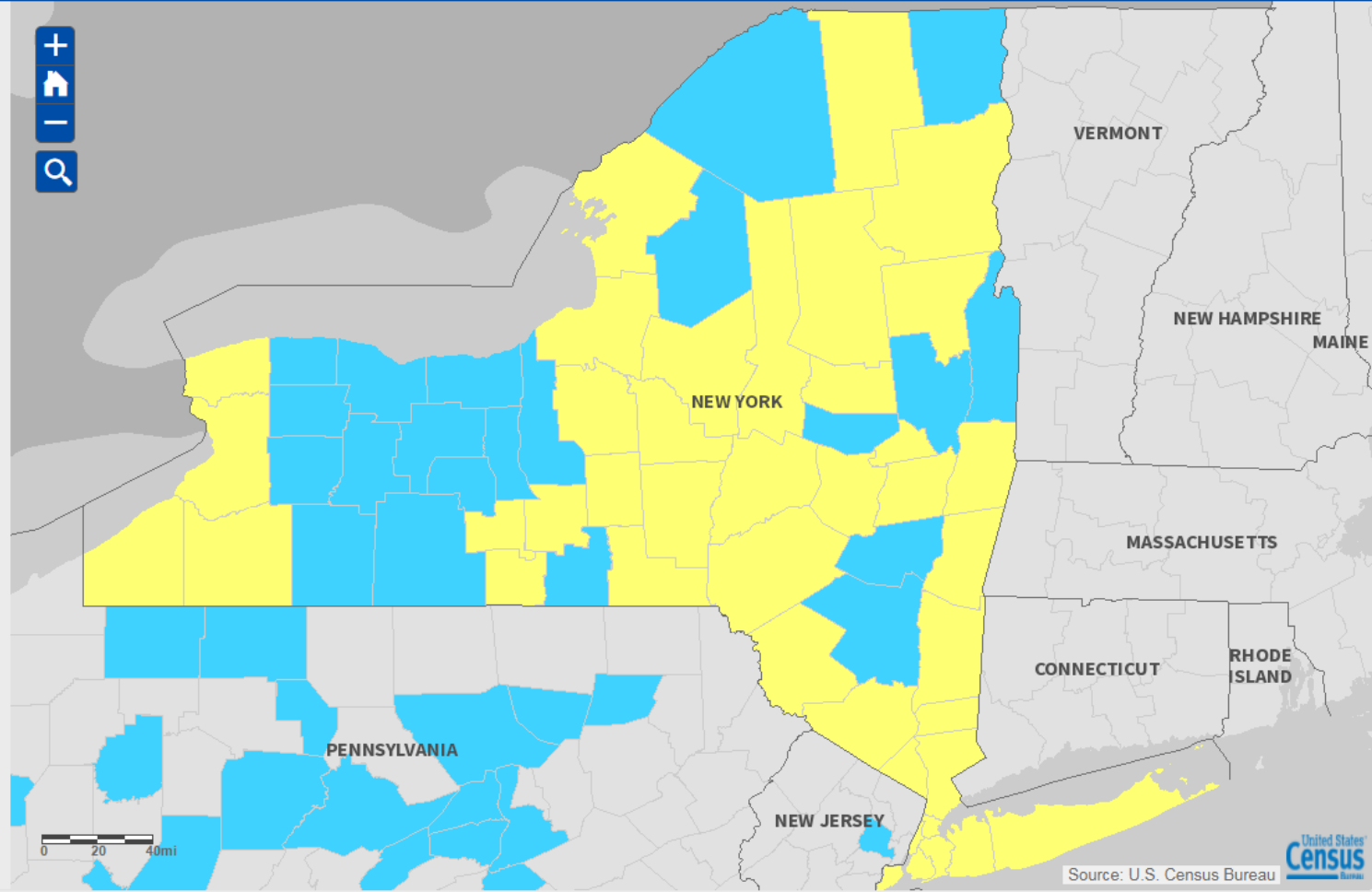Submit Corrected Files 120 Days after receiving LUCA File

Registered 2020 LUCA Participants

LUCA Participant Entities

ANRC Participant

Tribal Participant

County Participant

State Participant

Details | Legend | Layers

VERMONT

NEW YORK

NEW HAMPSHIRE

MAINE

MASSACHUSETTS

CONNECTICUT

RHODE ISLAND

PENNSYLVANIA

NEW JERSEY

0 20 40mi

Source: U.S. Census Bureau

Next: Getting Ready to Count

Population Count – April 2020

Building Community Outreach Partnerships

Hard to Count Populations

Technical Challenges

Confidentiality – guaranteed by Federal Law

Training and Technical Resources

NYS Data Center
https://labor.ny.gov/nys-data-center

Cornell Program on Applied Demographics
https://pad.human.cornell.edu/census2020/index.cfm

Council on Children and Families
http://ccf.ny.gov/council-initiatives/census-2020-get-prepared/

Council on Children and Families

Andrew M. Cuomo, Governor | Deborah Benson, Executive Director

2020 Census - Get Prepared

Sidebar Navigation
- **2020 Census - Get Prepared**
- Commissioners' Committee on Cross-Systems Services for Children and Youth
- Coordinating Council on Children with Incarcerated Parents (CCCwIP)
- Early Childhood Advisory Council (ECAC)
- Early Childhood Comprehensive Systems Impact Initiative (ECCS Impact)
- Every Student Present
- Fetal Alcohol Spectrum Disorder (FASD) Workgroup
- Hard-to-Place / Hard-to-Serve Unit
- Head Start Collaboration Project
- KIDS COUNT – NYS

2020 Census - Get Prepared

| Home | Communities | Students | Training | LUCA |

ARE YOU READY FOR THE 2020 CENSUS? Get prepared!

Census 2020 – Get Prepared

ADDITIONAL INFO & RESOURCES

- Project Overview
- Who Registered for LUCA?
- LUCA Communities & Interns
  - For Communities
  - For Students
- LUCA Training
  - Say "YES" to $53B
  - Steps & Deadlines
- More About LUCA
- Census Bureau LUCA Update
- Cornell PAD NY Portal
- NYS Data Center

Say, "YES!" to LUCA

Say, "Yes," to your community's participation in the Local Update of Census Addresses (LUCA). LUCA is the first stage of preparation for the 2020 Census and this preparation begins now!

Council on Children and Families

2020 Census - Get Prepared

Home | Communities | Students | Training | LUCA

LUCA Training

A series of webinars are being conducted for individuals involved with LUCA work. Many of the webinars are conducted by Robert Scardamalia, who served as New York's Chief Demographer for more than 20 years and has more than 30 years of experience working on multiple censuses.

TOPIC	DATE/TIME	PRESENTER	REGISTER HERE	ACCESS RECORDING
Overview of LUCA process	Oct 4 2017 2:00-3:00 PM	Robert Scardamalia	Register	Listen
US Census LUCA Technical Workshop (in-person)	Oct 11 2017 9:00-12:00 Dutchess Co	Web Adams	Register	
Identification & preparation of local address sources	Oct 16 2017 10:00-11:00 AM	Robert Scardamalia Dale Miller	Register	Listen

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COUNCIL INITIATIVES

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Boundary and Annexation Survey (BAS)

Bob Gehrer and Karen Henry

Tomorrow,10/19 – *Holding the Line Yet Pushing the Boundaries*
 ~Lussi Ballroom salon C~