



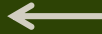
# GIS Resources for Highway and Asset Management

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19 October 2017  
NY GeoCON

# Your Panelists

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*Charles Davidson*, CEO, Davidson and Associates Consulting, LLC and Clarkson University

*Erik Backus, PE, LEED AP BD+C*  
Director, Construction Engineering Management Program, Clarkson University



*Bill Olsen*, GIS Coordinator, Clarkson University

# Agenda

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- Asset Management – Why is it Important?
- GIS and Municipal Asset Management Services
- What are your (highway) assets worth?
- Highway Asset Management
  - Cazenovia Signage
  - Sherburne Assets
- ArcGIS Collector
- Project Examples
  - Culvert Analysis and Removal
  - Snow Removal
- Clarkson U – GIS and C3G
  - Watertown ADA Ramp Inventory
  - Internship Pairing with Local Municipalities
- Conclusion/Questions

# Why Asset Manage?

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- Infrastructure/Facilities Assets require investment
  - Buying/owning assets requires a decision to place resources in them over and against another financial investment (e.g. banking \$\$\$)
- Infrastructure/Facilities Assets have value
  - These assets effect real property values and can be sold/recapped over their lifetime; lack of care for them decreases their long-term value
- Infrastructure/Facilities Assets support the economy/business enterprise
  - Absent these assets, the core enterprise could not happen or would be severely hindered. With them operating at peak efficiency, they empower the enterprise to take on new opportunities

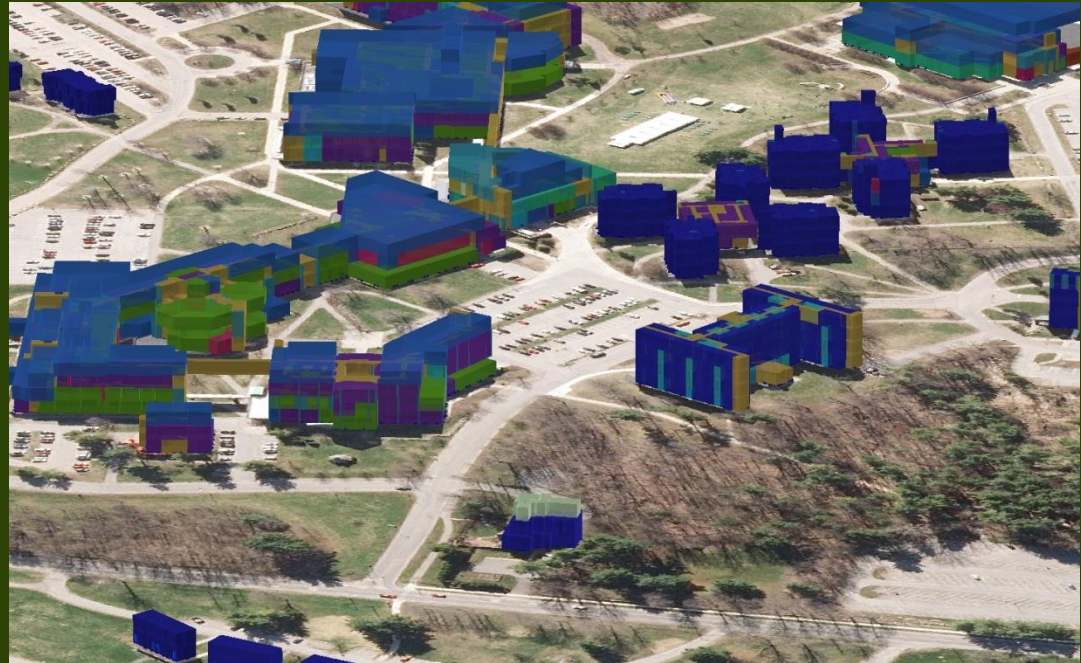


RESULT: Take care of the assets you have!! Asset Management

# GIS and Municipal Assets

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- Some popular GIS services for municipalities/districts
  - Building and Utility Infrastructure Management
  - Asset Management and Inventory
  - Road Network Analysis and Routing
  - Hydrologic Modeling
  - Visibility Analysis



# Clarkson University Facilities

- Goals: Provide utility and mechanical equipment access to workers  
Provide building floor plans and campus maps to public

The screenshot displays the CU Web Map Viewer interface. At the top, there is a navigation bar with 'Home' and 'SNCU' options, and a 'Modify Map' dropdown. Below this is a toolbar with 'Details', 'Basemap', 'Print', and 'Measure' buttons, along with a search box labeled 'Find address or place'. The main map area shows an aerial view of a building complex with a detailed floor plan overlaid. The floor plan is color-coded and includes numerous safety equipment markers such as fire extinguishers, exit signs, and fire blankets. A legend on the left side of the map provides a key for these markers, categorized under 'SNCU' and '1st Floor'. The legend includes items like 'Doors (SN - 1st)', 'Fire Extinguishers (SN - 1st)', 'Safety Stations (SN - 1st)', and various fire-related equipment. The map also features a scale bar and a 'Contact Us' link at the bottom left. The bottom right corner of the map area includes the text 'DigitalGlobe, Microsoft' and the 'esri' logo.

Home ▾ SNCU Modify Map ▾

Details Basemap Print Measure Find address or place 🔍

About Content Legend

**Legend**

**SNCU**

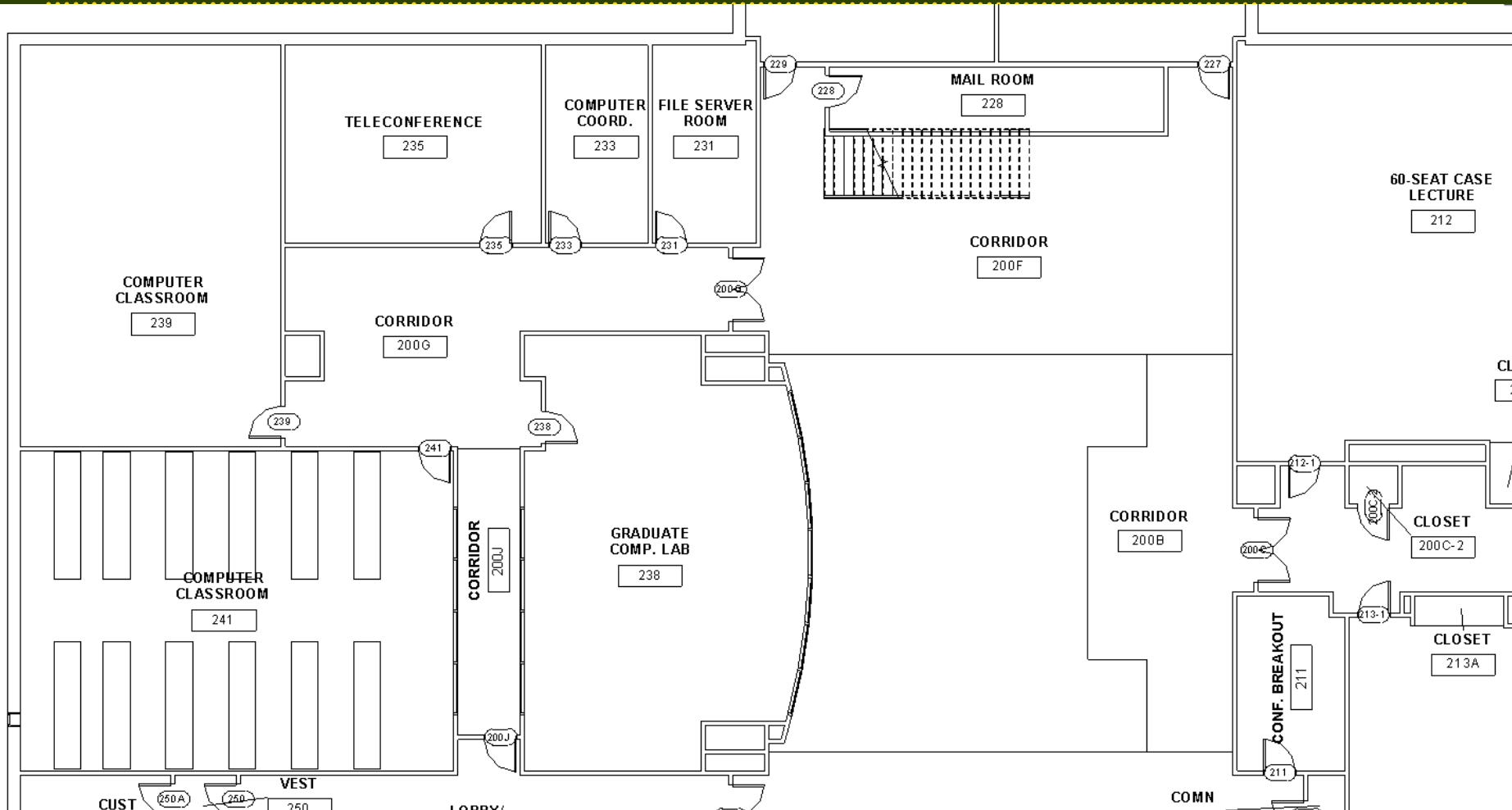
1st Floor

- Doors (SN - 1st)
  - Fire
  - Other
  - Regular
  - Smoke
- Fire Extinguishers (SN - 1st)
- Safety Stations (SN - 1st)
  - Carbon Monoxide Detector
  - DFB
  - Emergency Light Unit (Battery Powered)
  - Emergency Phone (GIS Only)
  - Emergency Shower
  - Exit Sign
  - Eye Wash
  - Fire Blanket
  - Fire Pull
  - Fire Strobe

Contact Us DigitalGlobe, Microsoft **esri**

CU Web Map Viewer

# 2nd Floor Snell, Modeled by CE408 Students



- Students used tape measures, laser distance measure and scanned PDFs

# Utility Inventory

Home ▾ ce301\_lab5

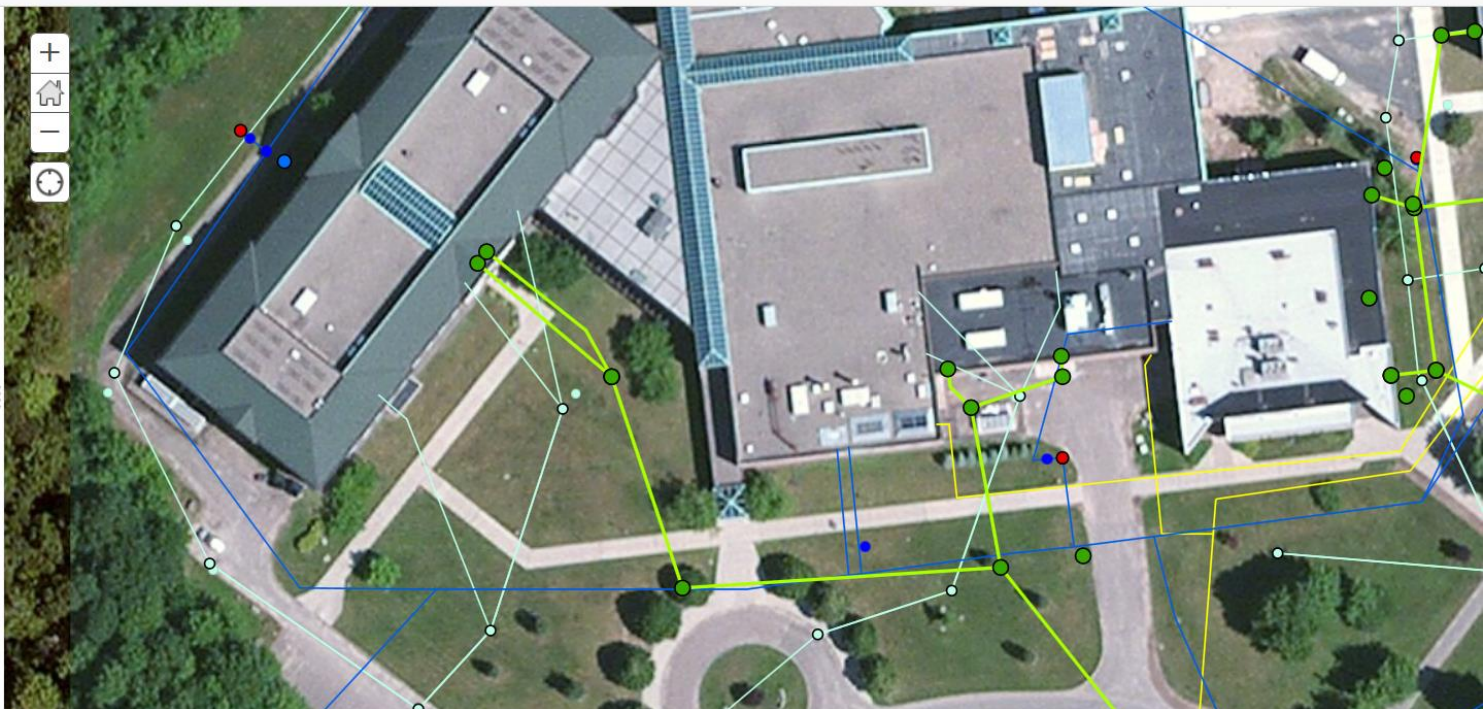
New Map ▾ Create Presentation William

Details Add ▾ Edit Basemap Analysis Save ▾ Share Print ▾ Directions Measure Bookmarks

About Content Legend

**Legend**

- Utilities\_for\_lab - Sewer Clean Outs
- Utilities\_for\_lab - Sanitary Sewer Manholes
- Utilities\_for\_lab - Sewer Gravity Mains
- Utilities\_for\_lab - Water Fittings
- Utilities\_for\_lab - Water Hydrants
- Utilities\_for\_lab - Water Service Connections





# What are Your (Highway) Assets Worth?

- Some Common Values\*:
  - 17 signs/mile
  - 30-900 lane miles of roads
  - 10-20 culverts/mile
  - \$75-\$100k per inch/mile

Town of Sherburne Key Stats			
Feature	Sherburne Owns	Avg. Unit Cost:	Total Value
Pavement Lane Miles	128	\$100,000	\$12.8 M
Signs	288	\$150	\$43,200
Culverts	348	\$2500	\$865,660

- Example: Town of Sherburne Residents:

Town (4k people) + Village (1k people) = Tax Base (5k people)

Town Highway Department:

Annual Budget = \$1.2 Million

Staff: 1 Superintendent, 5 full time (1 per 1000 residents)

## Value Analysis

### Signage

Sherburne average est.  
replace cost = \$150

Condition	Multiplier	Avg. Value	2016		2017		Differential	
			#	Lump Sum Value	#	Lump Sum Value	#	Lump Sum Value
Excellent	1	\$150.00	70	\$10,500.00	110	\$16,500.00	40	\$6,000.00
Good	0.75	\$112.50	100	\$11,250.00	79	\$8,887.50	-21	-\$2,362.50
Fair	0.5	\$75.00	92	\$6,900.00	71	\$5,325.00	-21	-\$1,575.00
Replace	0.25	\$37.50	35	\$1,312.50	28	\$1,050.00	-7	-\$262.50
<b>Sub Total</b>			<b>297</b>	<b>\$29,962.50</b>	<b>288</b>	<b>\$31,762.50</b>	<b>-9</b>	<b>\$1,800.00</b>
Excellent	1	\$2,000.00	48	\$151,880.00	58	\$178,280.00	10	\$26,400.00
Good	0.75	\$1,500.00	78	\$154,567.50	79	\$158,677.50	1	\$4,110.00
Fair	0.5	\$1,000.00	118	\$136,050.00	112	\$129,905.00	-6	-\$6,145.00
Replace	0.25	\$500.00	102	\$55,750.00	99	\$54,000.00	-3	-\$1,750.00
<b>Sub Total</b>			<b>346</b>	<b>\$498,247.50</b>	<b>348</b>	<b>\$520,862.50</b>	<b>2</b>	<b>\$22,615.00</b>
<b>Total</b>				<b>\$528,210.00</b>		<b>\$552,625.00</b>		<b>\$24,415.00</b>

### Culverts

Sherburne average est.  
replace cost = \$2500

Note: Culvert **VALUES** are based on length and diameter and **NOT THE AVERAGE REPLACE COST**. The culvert average replace cost, above, is based on the cost of **REPLACING ALL** culverts with D = 5ft or less . Signage is based on an average value of \$150 per sign

### Culvert Cost Analysis

#### Purchasing Length:

1. Rounded up to nearest 10 feet  
(ex. Culvert of 42' = 50' purchasing length)

#### Unit cost based on diameter:

D = 2ft or < 2ft is estimated at \$50/ft  
Add \$25/ft to cost for increasing diameter  
(ex. For D = 4 ft, Unit Cost = \$100/ft)

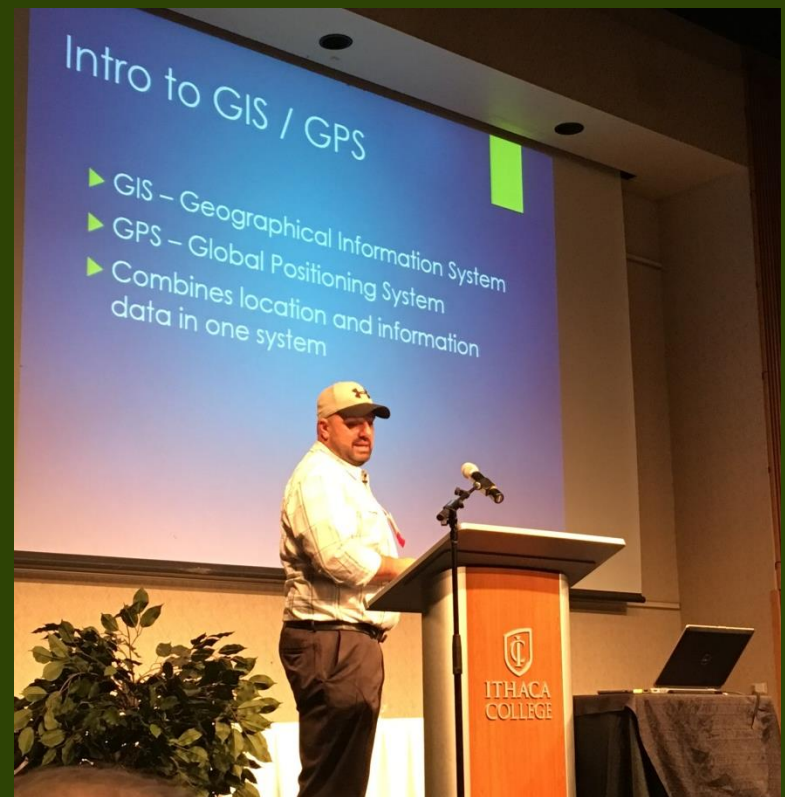
#### Current Value

Current value = multiplier X replace cost  
(Multiplier is based on condition)

# Sherburne GIS Projects

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- Asset Management
- Vehicle Routing
- Culvert Sizing and Removal
- Roadway Sign Distances and Speeds
- Flood Zones
- Tax Parcels



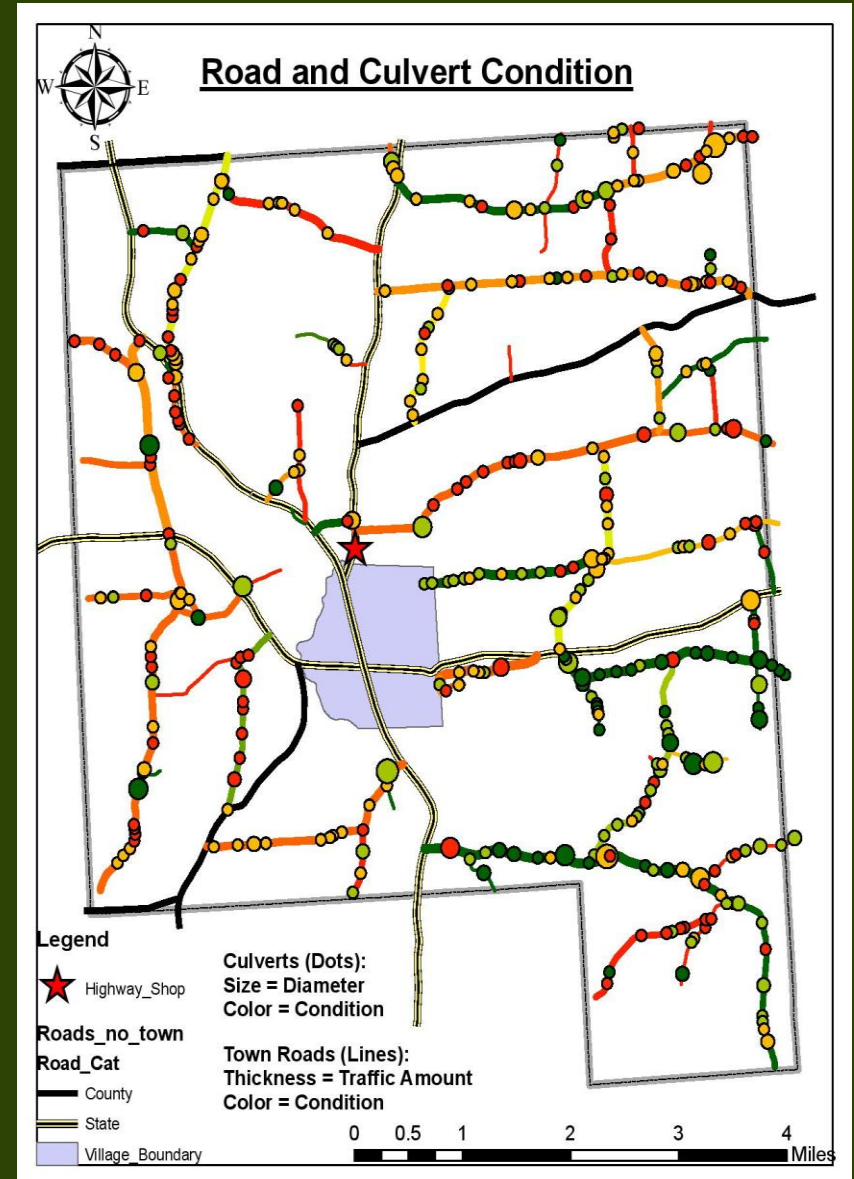
# Asset Management

Access and update data through Collector and ArcGIS online

Collect signs, culverts, shut off valves, fire hydrants, street lights, etc.

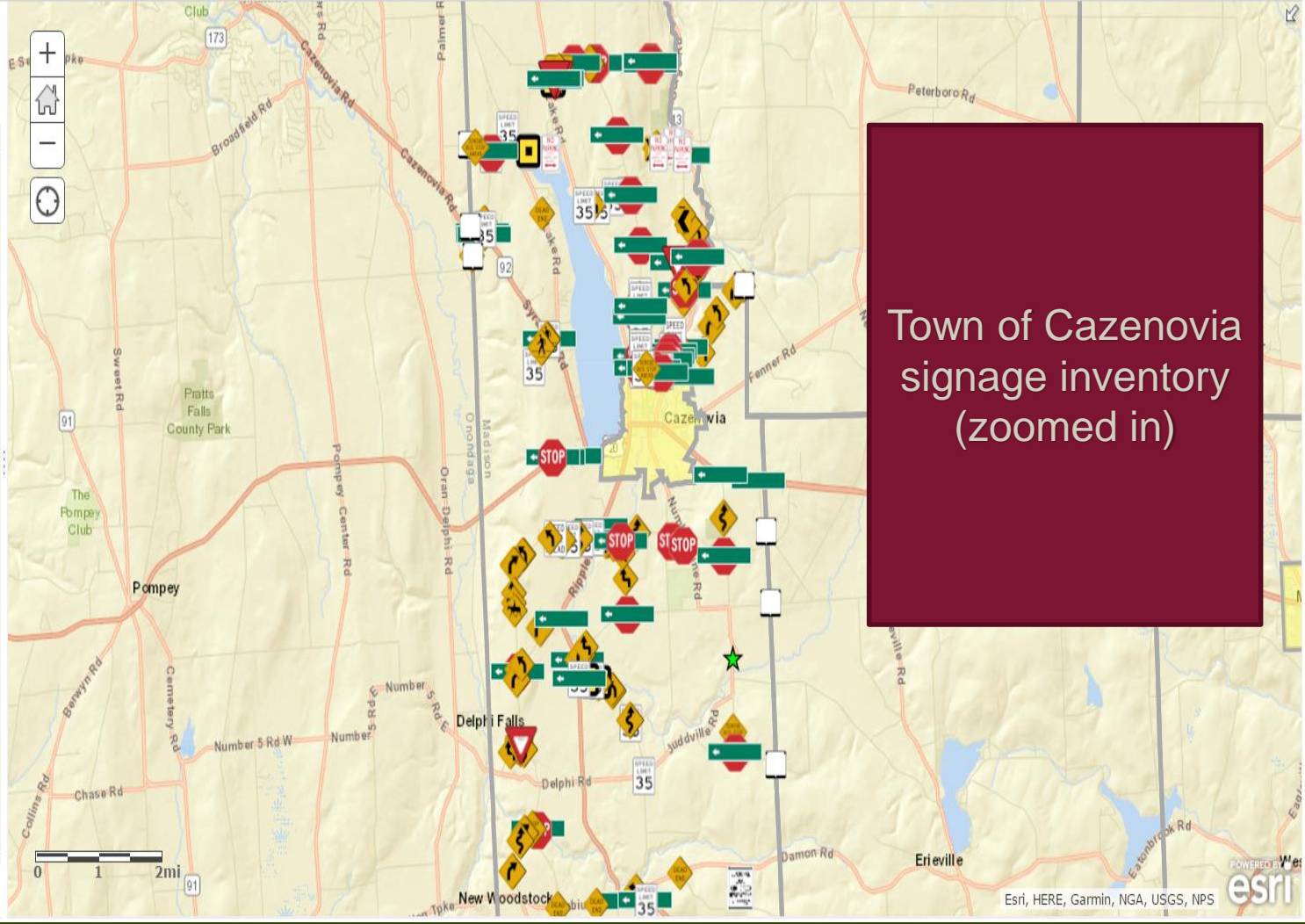
Create fields for condition, height, ID number, material, flow rates, etc.

Quickly sort, count, and organize information



Details | Add | Edit | Basemap | Analysis | Save | Share | Print | Directions | Measure | Bookmarks | Find address or place

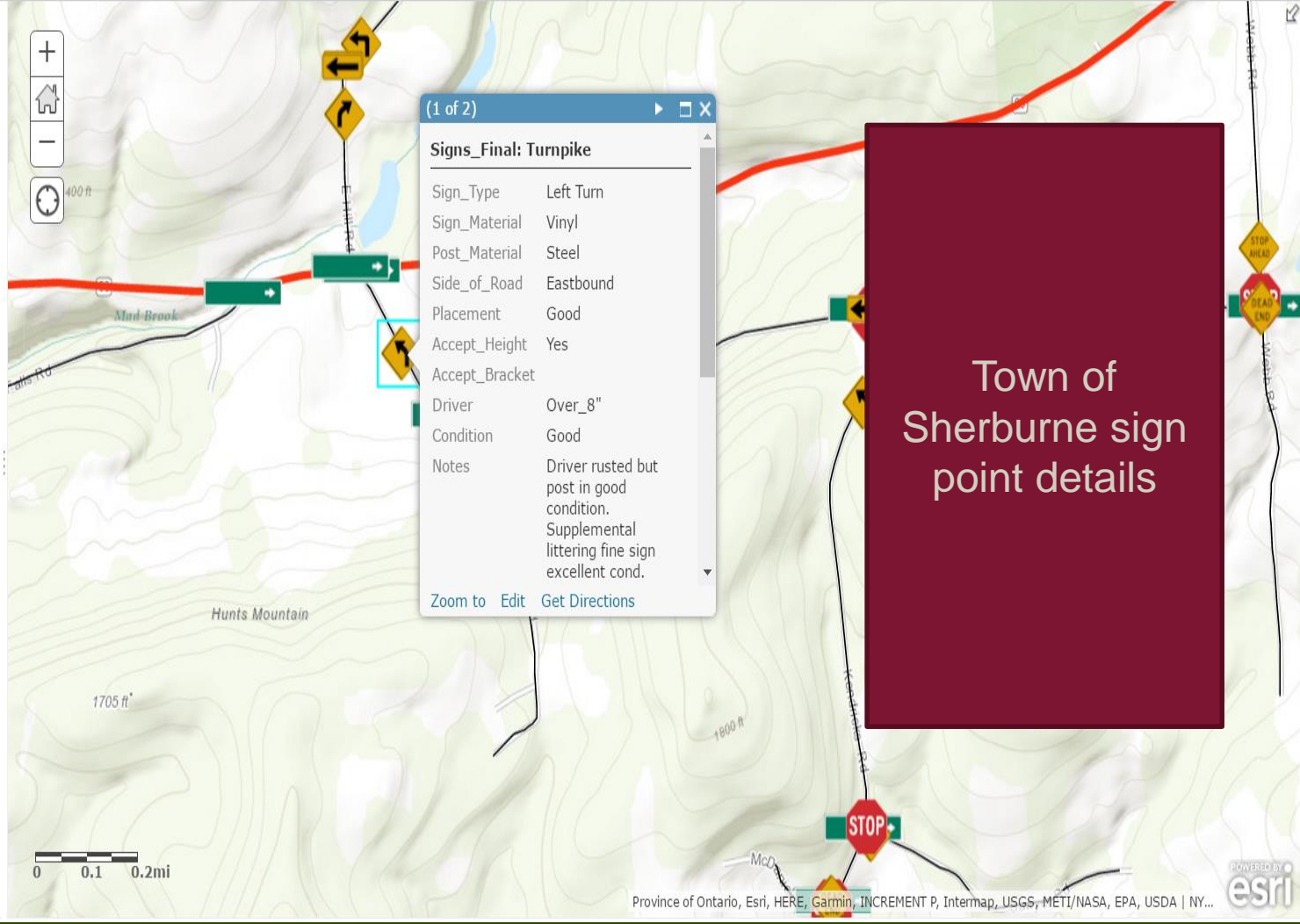
- About | Content | Legend
- Contents
- Signage - Copy
  - Caz Pavement
  - NW Hydrants
  - Highway Shop
  - Culverts
  - Signage
  - Hazards
  - Closed Drainage Systems
  - Guiderrail
  - Plow Routes
  - Municipal Boundaries
  - Cazenovia Zoning
  - Land Cover
  - DEC Wetlands
  - DEC Classified Streams
  - FEMA Zone Descriptions
  - NWI Wetlands
  - Tax Parcels
  - Soils
  - Cazenovia Zoning



Town of Cazenovia  
signage inventory  
(zoomed in)

Details Add Edit Basemap Analysis Save Share Print Directions Measure Bookmarks Find address or place

- About Content Legend
- Contents
- townboundary
  - Sherburne Inventory - Sherburne Culverts
  - Sherburne Inventory - Sherburne Roads
  - Sherburne Inventory - AreaFlows
  - Sherburne Sign Codes - Signs Final
  - Sherburne Sign Codes - Highway Shop
  - Sherburne Sign Codes - Sign Priority
  - Sherburne Sign Codes - Road Ownership
  - Sherburne Sign Codes - Village Boundary
  - Topographic



Map

Details



Location  
Lat: 42.70551983° Long: -75.45555193°

### Signs\_Final: East Hill

Sign\_Type  
Road name

Sign\_Material  
Vinyl

Post\_Material  
Steel

Side\_of\_Road  
Westbound

Placement  
Poor

Accept\_Height  
Yes

Accept\_Bracket

Driver  
Over\_8"

Condition  
Good

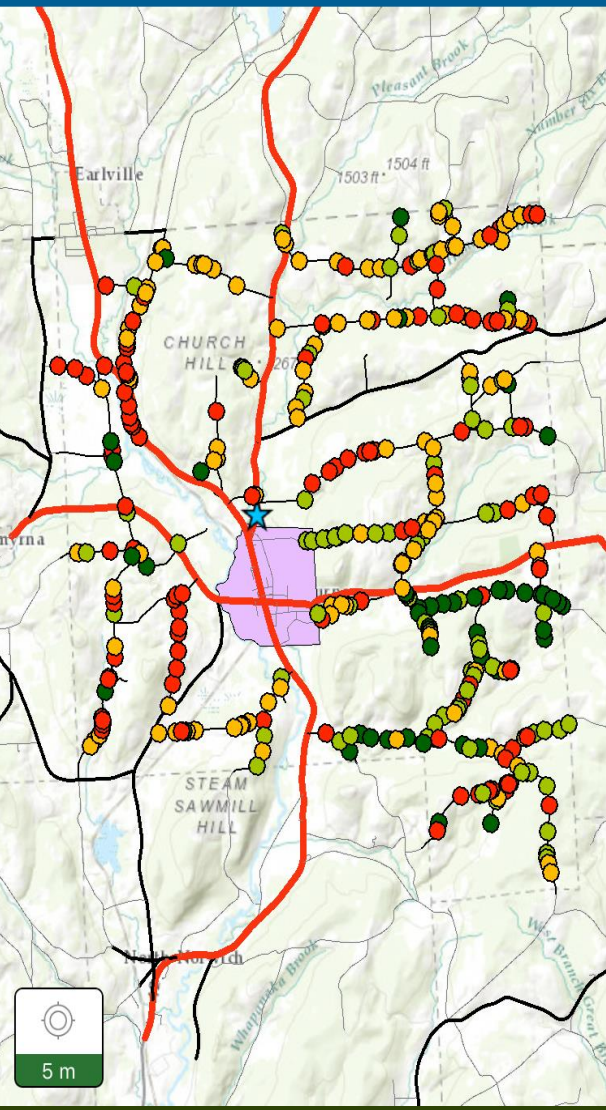
Notes  
Double posted

Post\_Material\_1  
Steel Fair Cond

FULLSTNAME

# Collector: Accessing Attributes and Attached Photos



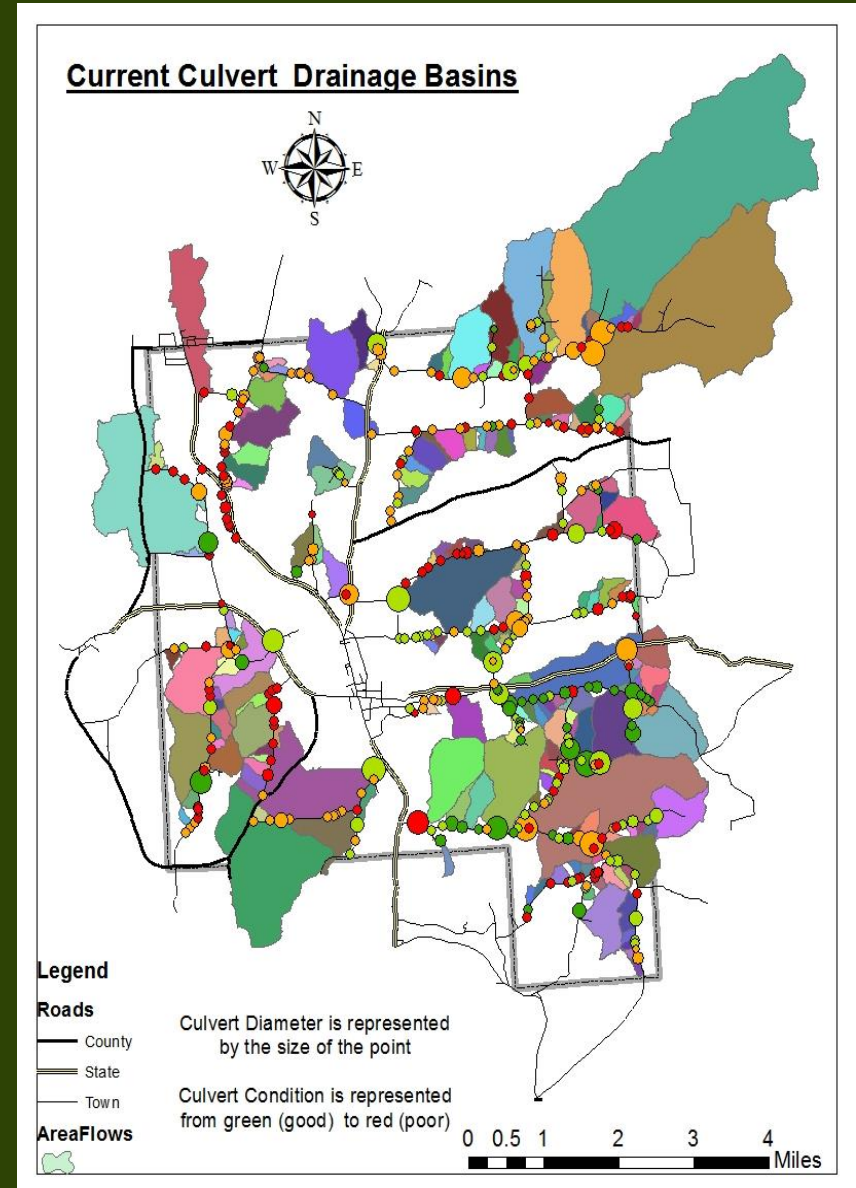




# Culvert Sizing and Removal

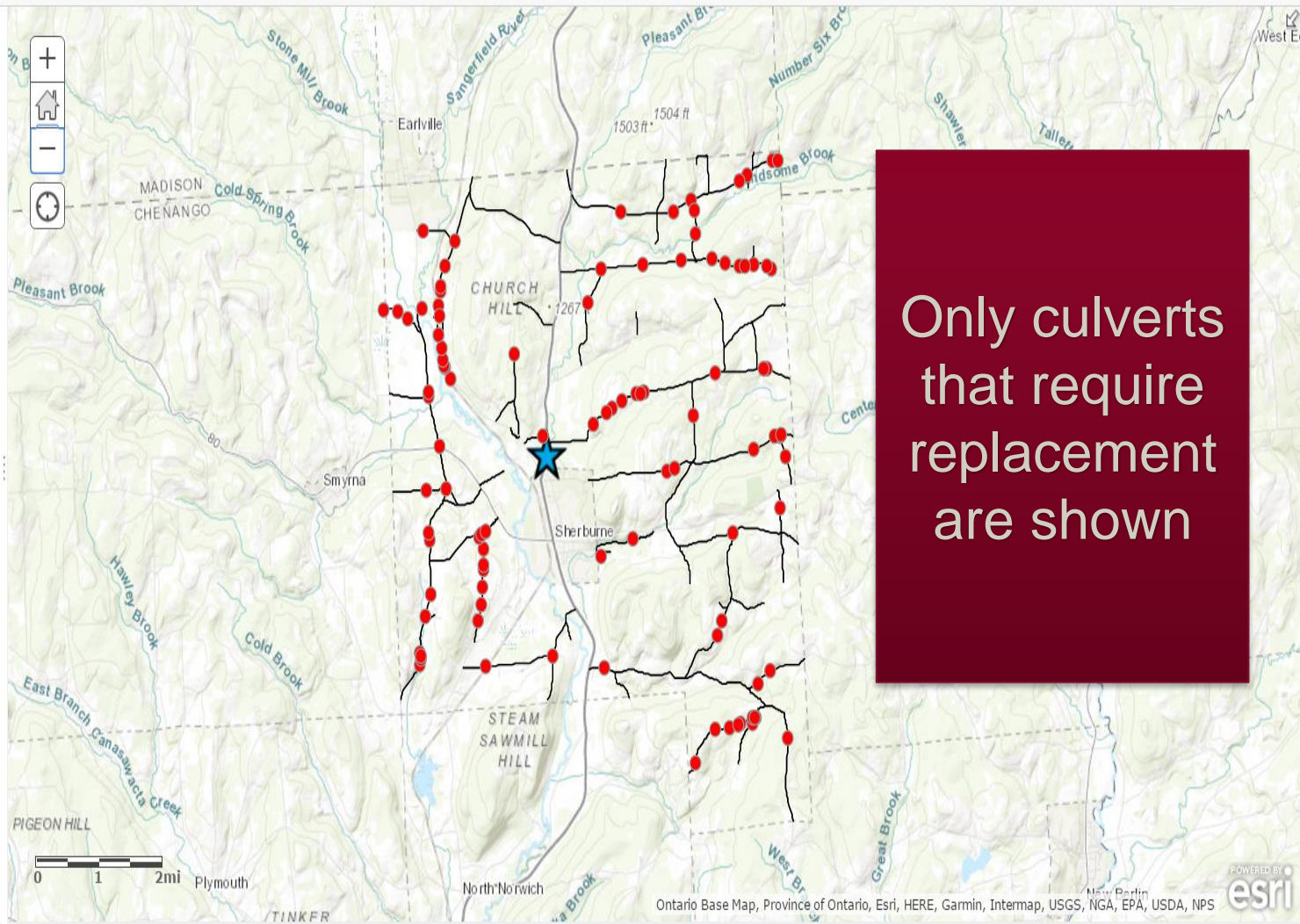
Remove unnecessary culverts and size remaining culverts using GIS

- Used rational method for flow rate calculation
  - **Land-cover**
  - **Elevation**
  - **SSURGO Soils – Hydrologic Group**
- Export all variables into excel to solve for flow-rate using Macro
- Associate flow rate to culvert size
- Link excel data to attribute table



Contents

- Guiderrail
- Hazards
- Signage
- Culverts
- Highway Shop
- Road Ownership
- Pavement Inventory
- Watersheds
- Parcels
- Topographic



Only culverts that require replacement are shown

# Vehicle Routing

Annual Budget:

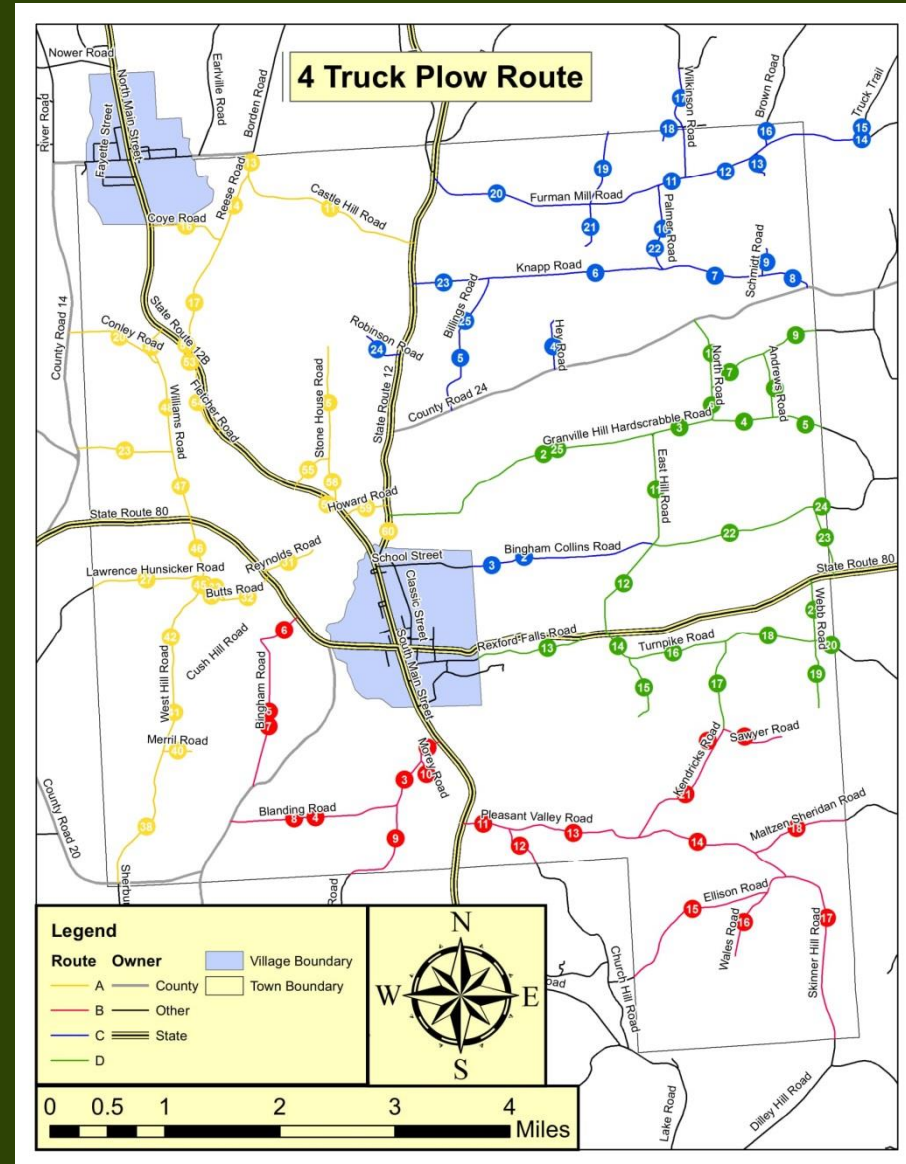
Fuel for snow removal: \$60k

Maintenance: \$80k

Utilized network analyst - vehicle routing problem

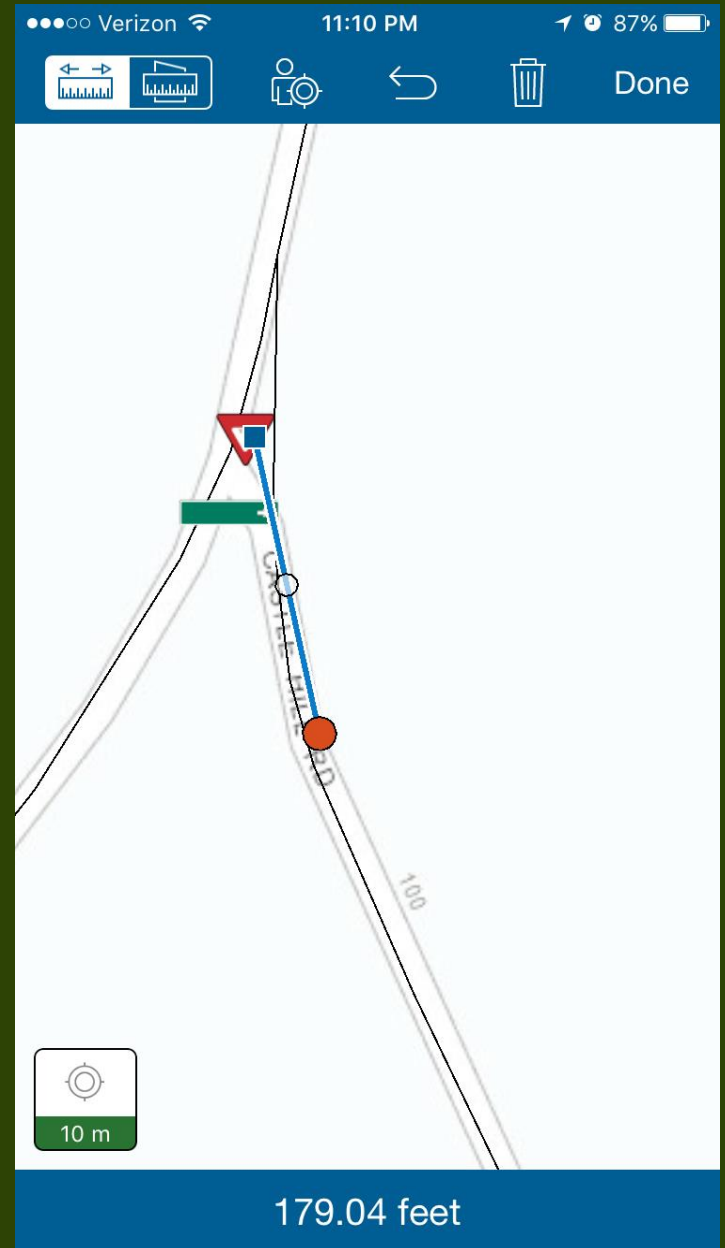
- Right turns are preferred
- Must plow both sides
- Other constraints

Cut **7 miles** per trip for both 4 truck plow and 3 truck sanding routes



# Roadway Sign Distance and Speed

Increase standardization and  
safety while reducing liability



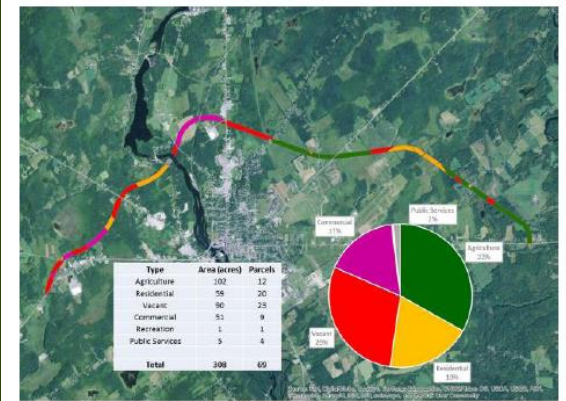
A photograph of the Clarkson University building, featuring a prominent white cupola with a dark roof and a central arched opening. The building is made of dark stone or brick with several windows. The scene is framed by vibrant autumn leaves in shades of yellow, orange, and green, set against a clear blue sky with light clouds. A semi-transparent dark grey banner is overlaid across the middle of the image, containing the title text.

# Clarkson University: C3G and GIS

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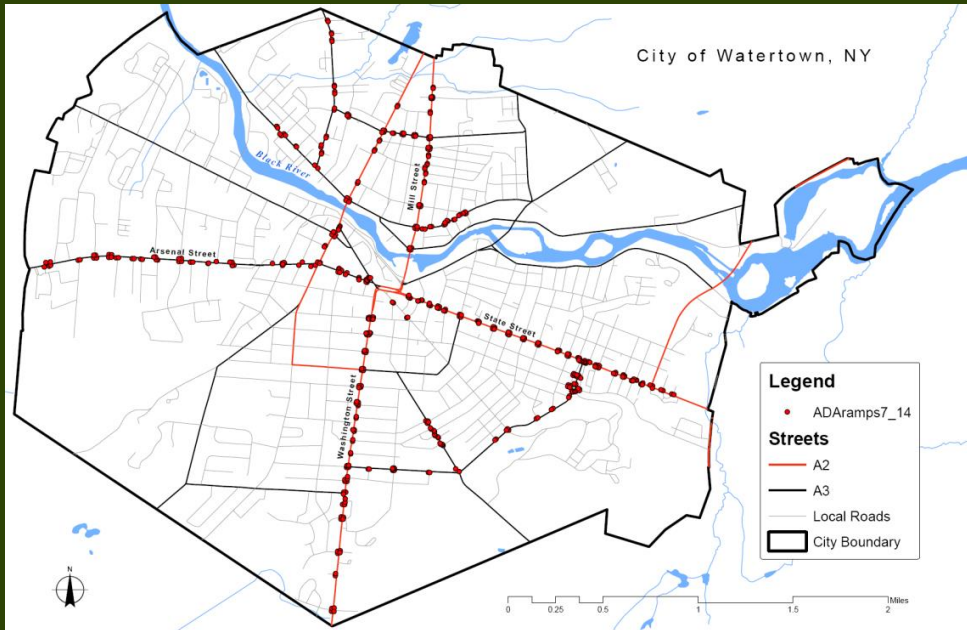
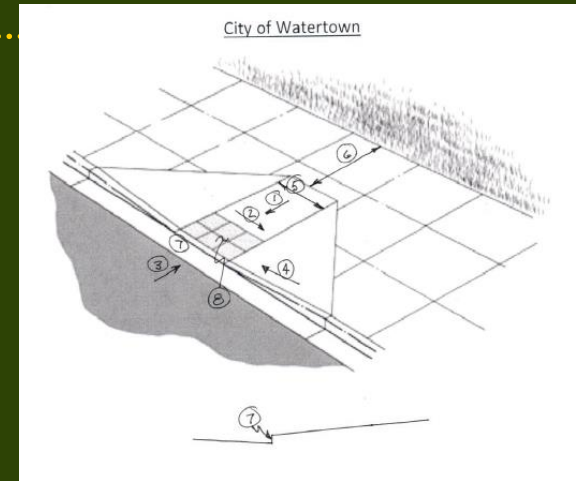
# Clarkson CEM Consulting Group (C3G) & GIS Support

- Student Run/Faculty Managed Service Provider
- Clarkson CEM Program can offer clients:
  - As-Built Documentation
  - **GIS Services**
  - Project Scoping and Conceptual Development
  - Community, Urban, and Transportation Planning
  - Rough Order of Magnitude and Parametric Cost Estimating
  - Periodic Maintenance Planning, Building Investigations
  - Construction/Facilities Education Services
  - Land Use Planning and Sustainable Stewardship
- Example Projects:
  - **Potsdam/Canton Route 11 Bypass Geographic Information System (GIS) and Land-Use Study**
  - **Clarkson University Buildings Mapping, GIS Implementation and Facility Management Interoperability**
  - **City of Watertown, ADA Ramp Inventory**



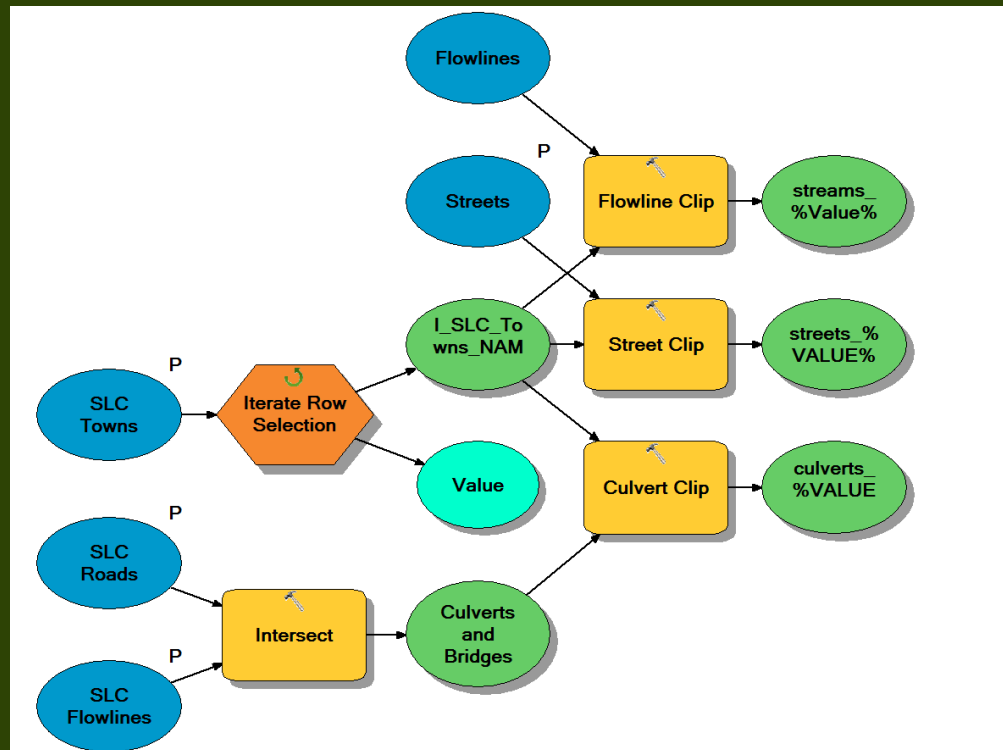
# Watertown, NY ADA Ramp Inventory

- Inventoried over 1200 sidewalk curb ramps
- 5 Student Interns, over 6 weeks of work
- Clarkson Faculty QC of work, Watertown limited QA
- Very satisfied customer



# C3G Intern Program

- Goals:
  - Pair up able students with local government to accomplish asset inventory for low costs
  - Automate repetitive GeoProcessing tasks and produce models that can be re-used





# Conclusion

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- Organize and sort your data
- See and analyze your own data
- The possibilities are endless

- Contact Info:



Erik Backus – Director CEM, 315-268-6522, [ebackus@clarkson.edu](mailto:ebackus@clarkson.edu)



Bill Olsen – GIS Coordinator, 315-268-3878, [wbolsen@clarkson.edu](mailto:wbolsen@clarkson.edu)

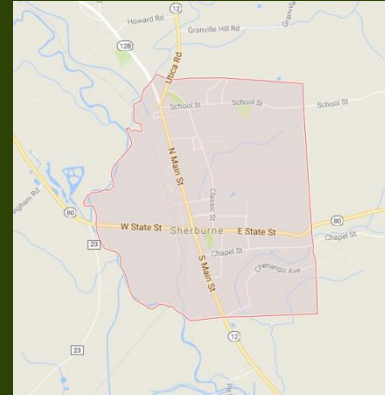


Charles Davidson – CEO, Davidson Associates, 315-506-8590,  
[cdavidson@dac-btb.com](mailto:cdavidson@dac-btb.com)



# Internship Pairing with Local Municipalities

- Town of Sherburne
  - Plow Routes
  - Culvert and Signage Inventory
- Town of Sullivan
  - Signage Inventory
- Town/Village of Malone (Pending)
- City of Ogdensburg



- **Your Town!**

Students at Clarkson's CE301 GIS Class are being asked to inquire about Town/Municipality GIS