



NYGeoCon

November 12 - 13, 2013
The Saratoga Hilton
Saratoga Springs, New York
<http://www.nygeocon.com>



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2013 Exhibit & Sponsorship Packet

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Hosted by:

NYS GIS Association

<http://www.nysgis.net>



Sponsor Information

The NYS GIS Association invites you to participate as a sponsor and exhibitor at the upcoming 2013 NYGeoCon taking place in Saratoga Springs, New York. This is a perfect opportunity to network and reach decision makers who need your products and services. You will be able to develop new leads and contacts while building existing relationships. All Level Sponsors can attend sessions and meals to maximize your contribution. This is an exciting opportunity so don't pass it by!

SPONSORSHIP OPPORTUNITIES & BENEFITS:

As a Level Sponsor you will receive varying degrees of visibility at the conference, appropriate to your investment. Please review the entitlement grid and event options on the following pages for details and select the sponsor level that's right for you: **Platinum Level** (\$2,000), **Gold Level** (\$1,500), **Silver Level** (\$1,000), **Bronze Level** (\$750).

Scholarship Contribution:

NEW THIS YEAR! We are accepting contributions toward scholarships enabling students to attend the conference. As a thank you, your company will be listed in the final program.

EXHIBITING DETAILS:

A standard exhibit space will include a 10' x 8' space with a 6' skirted table. Premium space will be assigned to Platinum Level sponsors, then on a first paid, first served basis. Additional details will be sent to you with your confirmation packet.

Exhibit Set Up: Monday, November 11, 3pm-7pm

Exhibit Hours: During breaks and when group is not in session.

Exhibit Tear Down: Wednesday, November 13, 3pm-6pm

LOCATION & LODGING:

A special group rate of \$104/night plus tax is available at the Saratoga Hilton. Please call the hotel directly at 800-222-8733 by October 21, 2013 and state "NYGeoCon Room Block" to book your room and reserve this rate.

SCHEDULE AT-A-GLANCE

(subject to change)

Monday, November 11

12:00pm - 6:00pm Sponsor Registration & Set-up
7:00pm Informal Get-together (*offsite*)

Tuesday, November 12

8:00am - 9:00am Registration & Light Breakfast with Sponsors
9:00am - 10:00am Opening Plenary
10:00am - 10:30am Mid-Morning Break with Sponsors
10:30am - 11:30am Keynote Presentation
11:30am - 1:00pm Lunch with Sponsors
1:00pm - 2:30pm Special Spatial Spotlights
2:30pm - 3:00pm Break with Sponsors
3:00pm - 5:00pm Concurrent Workshops
5:30pm - 7:00pm Networking Reception with Sponsors

Wednesday, November 13

7:30am - 8:30am Registration & Light Breakfast with Sponsors
8:30am - 10:00am Concurrent Technical Sessions
10:00am - 10:45am Mid-Morning Break with Sponsors
10:45am - 12:15pm NYS GIS Association Annual Meeting
12:15pm - 1:00pm Lunch with Sponsors
1:00pm - 2:30pm Concurrent Technical Sessions
2:30pm - 3:00pm Break with Sponsors
3:00pm - 4:30pm Concurrent Technical Sessions
4:30pm Adjourn




The Saratoga Hilton

Sponsor Opportunity Levels

Sponsors will receive recognition based on the level of your sponsorship through a variety of channels as described below. Select the level that is best for you!

Benefits	Platinum Level \$2,000	Gold Level \$1,500	Silver Level \$1,000	Bronze Level \$750	Exhibitor Resource Table \$500
Conference Registration	✓✓✓	✓✓	✓	✓	✓
Exhibit Space	✓	✓	✓	✓	6' Table
Company Logo on Conference Signage	✓ Listed 1st in pyramid	✓	✓	✓	
Digital Conference Attendee List Post Event	✓	✓	✓		
Banner Displayed in General Session and Dining Room	✓	✓			
Banner Displayed at Conference Registration			✓		
Company Description in Final Program	✓ Enhanced description with logo	✓	✓		✓ Name Only
Verbal Recognition at General Sessions	✓	✓			
Company Logo on Conference Website with Link to Company	✓	✓			
Company Logo in Conference Materials	✓ Prominent placement				
Promotional Materials on Resource Table	✓				

Additional spotlight opportunities on following page!

Additional Sponsorship Opportunities

If your budget or preference is to sponsor an item or event, or if you would like to add more exposure, consider these opportunities. These items are sold separately and on a “first come-first served” basis. When completing the registration form, please indicate a first, second and third choice. You will be notified of item upon receipt of form. *This choice of sponsorship does not include conference registration or exhibit space.*

Conference Lanyard <i>Company and conference logo stitched on lanyard (limit 1 opportunity)</i>	ALREADY SOLD!
Lunch (Tuesday) <i>Includes 2 tickets to lunch, signage and logo on screen during meal, recognition in final program</i>	\$500
Lunch (Wednesday) <i>Includes 2 tickets to lunch, signage and logo on screen during meal, recognition in final program</i>	\$500
Reception (Tuesday) <i>Includes 2 tickets to reception, signage and logo on screen during event, recognition in final program</i>	\$500
Conference Internet (Tuesday) <i>Wireless code is company name (limit 1 opportunity)</i>	\$300
Conference Internet (Wednesday) <i>Wireless code is company name (limit 1 opportunity)</i>	\$300
Informal Offsite Get-together (Monday) <i>Includes 2 tickets to event. Sponsorship is for drink ticket with company logo and recognition in final program.</i>	\$400
Light Breakfast (Tuesday) <i>Signage with logo placed on food and beverage stations, mention in final program</i>	\$300
Light Breakfast (Wednesday) <i>Signage with logo placed on food and beverage stations, mention in final program</i>	\$300
Afternoon Break (Tuesday) <i>Signage with logo placed on food and beverage stations, mention in final program</i>	\$300
Afternoon Break (Wednesday) <i>Signage with logo placed on food and beverage stations, mention in final program</i>	\$300
Conference Email Blasts <i>5 email blasts scheduled to go to 3,000+ individuals advertising conference—your logo will be included with a link to your company’s home page.</i>	\$400
Guest Room Amenity Gift <i>Provide a gift with your company’s logo to be placed in conference attendee’s overnight room on night of arrival. (limit 1 opportunity)</i>	\$300
Conference Program Ad <i>2” x 2” in tri-fold program</i>	\$300
Logo on Conference Website <i>Includes link to own website</i>	\$300

For additional information or questions on sponsorship opportunities, please contact:

Cindy Sherwood, NYGeoCon, 1 Mill Street, Suite 315, Burlington, VT 05401

PHONE: (802) 865-5202 / FAX: (802) 865-8066 / Sherwood@delaneymeetingevent.com

Exhibitor & Sponsor Registration Form

2013 NYGeoCon Conference

Organization: _____

Contact Person: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Country: _____ Email: _____

Website: _____

Sponsorship Level Options	Fee	Total
Platinum	\$2,000	
Gold	\$1,500	
Silver	\$1,000	
Bronze	\$750	
Exhibitor Resource Table	\$500	
Additional Sponsorship Options	Fee	Total
Choice 1:	\$	
Choice 2:	\$	
Scholarship Contribution		Total
Your contribution will enable 3 students to attend	\$500	
Total Amount Due		

Payment Method:

Check payable to *NYS GIS Association*

Credit Card

Number: _____ Exp. _____

Cardholder Signature: _____

Please submit completed form and payment before September 6th!

MAIL: NYGeoCon Office, c/o Delaney Meeting & Event Mgt., 1 Mill Street, Suite 315, Burlington, VT 05401

EMAIL: kim@delaneymeetingevent.com

FAX: (802) 865-8066